



सत्यमेव जयते

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Message

25th January is the foundation day of the **Election Commission of India** (ECI) which came into existence on **1950**. Since **2011** this day is being celebrated as **National Voters Day** to spread awareness about various electoral processes among electors especially, the young first time voters encouraging them understand the value and purpose of their voting rights. It is the day to celebrate the right to vote and also the democracy of India, too.

'**Electoral Literacy for Stronger Democracy**' is the theme and motto for this 10th National Voters Day Celebrations. Attune with this theme, the Election Department this year endeavours to set up Electoral Literacy Clubs in all the Education Institutions in the State to encourage awareness about electoral processes amongst the prospective electors in these institutions. To take electoral literacy further up and wide to the rural areas of the UT, **Chunav Pathshalas** are being setup at every polling station of the parliamentary constituencies, as a platform to engage community members, through interesting activities and hands on experience to sensitise them on their electoral rights and familiarise them with the electoral process of registration and voting.

In order to have elector friendly registration process, for the first time in Jammu and Kashmir, all Electoral Registration Officers of the Union Territory have been provided necessary infrastructure to print EPICs so that on the spot EPICs can be provided to the newly registered electors avoiding the long waiting time for printing of EPICs in the past.

I appeal all the citizens of Jammu and Kashmir to participate in the electoral processes with zeal and enthusiasm to strengthen our participative Democracy.

Shailendra.
(Shailendra Kumar)